



# Perfectly filtered water on tap



**Enjoy perfectly filtered water on tap and on demand**

# What's in your water?

H<sub>2</sub>O, two parts hydrogen and one part oxygen, but what else could be lurking in your water supply?



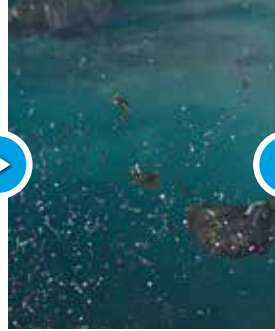
Naturally occurring **minerals** from the environment



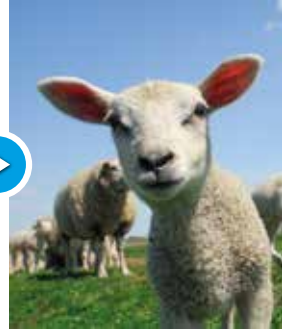
**Chlorine** and chemicals added during water treatment process



Particles from pipes including **lead, rust** and limescale



**Microplastics**\* that are becoming ever present in our oceans



Pollution including **oestrogen** and **coliform bacteria**

**Scientists believe we each consume 5g of plastic every week**

- that's the equivalent of a credit card.

**Over the course of a year, that equates to 12 plastic bags, approximately 150,000 plastic particles.**

Take control,  
enjoy filtered water  
on tap,  
on demand

**Our water filters remove impurities, giving you unlimited, great-tasting water straight from the tap.**



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# The benefits of filtered water

Enjoy crystal clear ice, delicious drinks, contaminant-free food prep and cooking with pure water.



**Hydration on  
your terms.**



**Experience ice like never before!**



**Transform hot drinks into  
something extraordinary.**

## **Unleash a world of new experiences in your kitchen**

Transform the flavours of your favourite meals and drinks.

**Keep your family safe, healthy and hydrated in the best way possible,  
with pure filtered water.**



## **A gleaming, limescale-free kettle**

No more regular cleaning  
and scrubbing, no more  
flakes in your tea, just  
beautifully clear hot drinks  
and a delightfully shiny  
kettle, everyday.



## **Save money and reduce your impact on the environment**

It can take up to 450 years for a plastic bottle to bio-degrade.

**Plus, there'll be no more waiting around for the filter jug to be full again.**

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# Kinetico water filtration range

Our water experts design and engineer world-leading water treatment solutions.

## Choose your filtration:

### Carbon

Highly absorbent carbon filter attracts and adsorbs impurities from the water.

### Reverse Osmosis

Traps contaminants in a semi-permeable membrane that only water can pass through.

## Choose your tank:

### Air Charge Tank

The flow of water will slow down over time.

### Direct Flow

All in one system with constant flow of water.

### QuickFlo Tank

A continuous high flow of water will be available.

## Choose your features:

### Auto Shut Off

System shuts off when filter cartridge needs changing.

### EverClean® Rinse

Extends system life by self-cleaning in filtered water.

### LEDs/PureMometer™

Indicates when to change the filter cartridge.

| Product:                                | Premier Filter                                                                     | Premier RO                                                                         | K2                                                                                   | K5                                                                                   |
|-----------------------------------------|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
|                                         |  |  |  |  |
| System details:                         |                                                                                    |                                                                                    |                                                                                      |                                                                                      |
| Type of filtration                      | Carbon                                                                             | Reverse Osmosis                                                                    | Reverse Osmosis                                                                      | Reverse Osmosis                                                                      |
| Type of tank                            | Direct Flow                                                                        | Direct Flow                                                                        | Air Charge                                                                           | QuickFlo                                                                             |
| LEDs/PureMometer™                       | —                                                                                  | ✓                                                                                  | ✓                                                                                    | ✓                                                                                    |
| Auto Shut Off                           | —                                                                                  | ✓                                                                                  | ✓                                                                                    | ✓                                                                                    |
| EverClean Rinse®                        | —                                                                                  | —                                                                                  | ✓                                                                                    | ✓                                                                                    |
| Filter removes:                         |                                                                                    |                                                                                    |                                                                                      |                                                                                      |
| Bad taste & smell                       | ✓                                                                                  | ✓                                                                                  | ✓                                                                                    | ✓                                                                                    |
| Chlorine                                | ✓                                                                                  | ✓                                                                                  | ✓                                                                                    | ✓                                                                                    |
| Limescale                               | —                                                                                  | ✓                                                                                  | ✓                                                                                    | ✓                                                                                    |
| Lead                                    | ✓                                                                                  | ✓                                                                                  | ✓                                                                                    | ✓                                                                                    |
| Fluoride                                | —                                                                                  | ✓                                                                                  | ✓                                                                                    | ✓                                                                                    |
| Bacteria (inc E.Coli & Fecal coliforms) | ✓                                                                                  | ✓                                                                                  | —                                                                                    | ✓ <sup>1</sup>                                                                       |
| *Viruses                                | ✓*                                                                                 | ✓                                                                                  | —                                                                                    | ✓ <sup>1</sup>                                                                       |
| Pharmaceuticals                         | —                                                                                  | ✓                                                                                  | ✓*                                                                                   | ✓                                                                                    |
| Oestrogen                               | —                                                                                  | ✓*                                                                                 | ✓*                                                                                   | ✓                                                                                    |
| Pesticides                              | —                                                                                  | ✓                                                                                  | —                                                                                    | ✓ <sup>2</sup>                                                                       |
| Filter adds:                            |                                                                                    |                                                                                    |                                                                                      |                                                                                      |
| Calcium                                 | —                                                                                  | —                                                                                  | —                                                                                    | ✓ <sup>3</sup>                                                                       |
| Maintenance:                            |                                                                                    |                                                                                    |                                                                                      |                                                                                      |
| Cartridge replacement                   | Annually                                                                           | Annually                                                                           | Annually                                                                             | Annually                                                                             |

The listed contaminants may not be present in your water supply. \*Contaminant significantly reduced.

<sup>1</sup> When fitted with a Pure Ultra filter cartridge. <sup>2</sup> When fitted with a VOC filter cartridge. <sup>3</sup> When fitted with a Mineral Plus filter cartridge.