

# essential SERIES

## Water Softeners

Your essential home appliance



# More than 13 million households in the UK suffer with hard water

## The limescale invasion means endless hours of cleaning

If you live in a hard water area you'll be more than familiar with the unsightly and damaging effects of limescale.

**The drudgery of constant cleaning** and on-going battle with hard water is one you're never going to win.



**Imagine how great life would be if you didn't have to scrub your shower clean, or rinse out the flakes in your kettle every week.**

A water softener removes the minerals in your water that cause limescale, preventing the build-up in your home.

**Prevention is better than a cure.**



**Make cleaning limescale a chore of the past.**

With an Essential Water Softener life doesn't have to be hard.

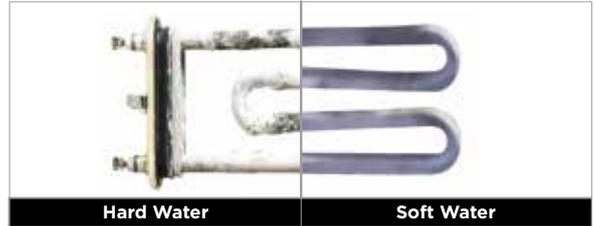
**[www.kinetico.co.uk](http://www.kinetico.co.uk) | 0800 056 86 86**

# Banish hard water and say goodbye to limescale forever

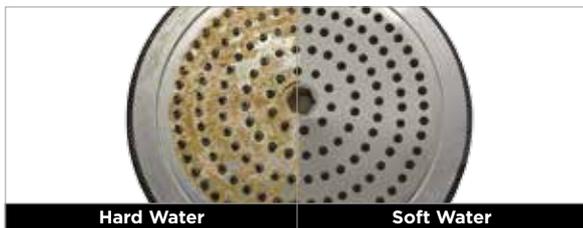
**Protect your home, your family and your wallet**



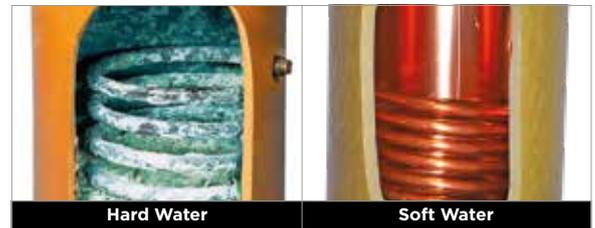
You'll love your sparkly, shiny, limescale-free taps, no scrubbing necessary!



Maintain the efficiency of your water-using appliances including your washing machine and dishwasher.



The water from your shower will be free-flowing rather than a mere dribble.



Save up to 12% on water heating bills and maintain boiler efficiency.



Soft water will keep your towels and laundry looking and feeling like new.



Enjoy a shiny, limescale-free kettle



Can alleviate eczema and skin conditions

No more dull and dry hair

Save money on your water heating bills



# essential SERIES water softeners

## Great-value, non-electric water softeners.

The Essential series of water softeners are great value, easy to install and economical to run. The non-electric systems are powered by our patented AccuDial® technology. This enables the softeners to be calibrated to the exact hardness level of the water in your local area, making them very efficient to operate.

### Essential 8



The smallest and most compact  
Essential Water Softener

**Suitable for homes with:**  
1 - 2 bathrooms

**Dimensions (w x d x h):**  
293mm x 498mm x 506mm

**Regeneration:**  
15 minutes, 25 litres of water used

**Salt Type:** Tablet

### Essential 11



A powerful water softener suitable  
for larger homes

**Suitable for homes with:**  
3+ bathrooms

**Dimensions (w x d x h):**  
298mm x 501mm x 608mm

**Regeneration:**  
15 minutes, 25 litres of water used

**Salt Type:** Tablet



Model shown is the Essential 8

## Why choose Kinetico?

### A world leader in water treatment:

Our water experts put their best thinking into designing and engineering smarter products to create world-leading water treatment solutions.

### Excellent performance:

Kinetico has always produced efficient, reliable and environmentally responsible home water systems.

### Over 45 years experience:

Founded in 1970, Kinetico invented the non-electric, fully automatic water softener.

### We are trusted and recommended by those who demand the best and rely on quality...

SAVOY  
LONDON

NHS

Berkeley  
Group

“Since the installation of the Kinetico softener I have noticed a huge difference to the water in my house. I no longer have limescale on the shower doors and around the taps plus I can feel the difference on my skin, it surprised me how noticeable the change is.”

*Dominic Littlewood, TV Presenter*

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